

Bitrix24 STRATEGIC MARKET SOLUTIONS, LLC MANAGEMENT

BITRIX24 OVERVIEW – MORE THEN A CRM

- CRM OVERVIEW
 - Leads
 - Contacts
 - Companies
 - Opportunities & Deals (Proposals/Quotes)
 - Parts & Orders
 - List Views (Exporting)
 - Reports
- TASK TRACKING
 - Task Creation, Updates ,& Sharing
 - Clock & Calendar
- INTEGRATED FUNCTIONALITY
 - Website
 - Web Catalog
 - ERP
 - Web forms
 - Calls
 - Calendars

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Bitrix Setup Costs

System Setup; CRM & Product Database

- Company Info
 - Users
 - Import leads/contacts
- Website Integration
 - (Form Capture)
 - Catalog Integration
- Workflows
- Marketing Components
- Deal (Proposal & Sales) Pipelines
- Task Formatting

1-9 Seats starting at \$5,000

10+ Seats; \$10,000 - \$25,000

System Integration

- ERP Integration
 - Product Data
 - Customer Data
 - Order Data
- Master, Slave, or Standalone Configuration

Quote Per Requirements

Costs – Based on 20 Seats

- Bitrix - **\$14,400/yr** – Unlimited Seats
 - Quarterly billing
 - Includes 20 Services/Qtr
 - Up to 50 Seats



- Additional Customization/Service
 - \$2,000 – 20 Hour Block

Comparison

Salesforce.com

- Sfdc License - **\$36,000** – Enterprise
 - Paid Upfront
 - Service Hrs Not Included
 - Additional Seats Extra